

WHY SILVER IS A TIMELESS INVESTMENT



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Coins date back to 650 BC. and were the most significant advance in what we now know as commerce. Previous to the idea of a minted coin, precious metals were still the primary choice for trade, but these metals needed to be weighed and verified. The creation of minted coinage gave a feeling of security because merchants knew the weight and composition. Most importantly, it was being vouched for by a government and not just a random trader.

Unfortunately, in this day and age, we know that financial security is not necessarily guaranteed. There have been eight recessions in the last 50 years, and the biggest takeaway for savvy investors has been to not rely solely on “promissory” forms of wealth. While there is nothing wrong with cash, stocks, bonds, and other digital investment types, it is not as tangible as precious metals. Among many other reasons, this is why silver is such a great investment choice, so let’s explore it in a bit more detail.





#1. Silver Is a Tangible Investment

Silver is a finite tangible asset, unlike most other forms of currency or financial product. Most currency is also promissory like money in a bank, stocks, or bonds. Promissory currency is an asset that is dependent on another institution to fulfill. These assets what nearly all of us use these days, and while it works fine when things are going well, all it takes is a market crash or a big bank to fold, and then the trouble starts.

The problem with promises is that they can be broken. We need to look at the pensions and savings lost in 2008 to understand this situation's gravity. Our bank accounts, for example, are just digital promissory notes. The bank knows we have put x amount of dollars into our account, so in theory, the account promises us x amount of dollars, but we can't see the tangible stock. If the bank were to collapse or go bankrupt and every customer tried to withdraw their account balances in cash, it's safe to say quite a few people wouldn't get that promissory note fulfilled.

Cash is also less secure than silver in terms of investment because while cash is tangible, it is not finite. Cash can be created via printing, which means its value is susceptible to inflation. It is also much easier to counterfeit than precious metals, which also impacts the value of cash. All of this can be avoided by investing in silver because silver offers no counterparty risk. You don't need another party, institution, or person to make good on a promise or contract because you physically hold the investment.

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#2. Silver Is a Great Insurance Policy

On average, we, as humans, don't like to think about negative things, but we like to be prepared for them. It's unfortunate to think about having things like health and life insurance, but knowing that our loved ones and we are protected gives some peace of mind if the worst happens.

Silver is like an insurance policy for your investment portfolio, it's a small premium, and we hope that a market crash will never happen, but if it does, at least you have hard assets.

Investing in silver is also a kind of insurance against theft and cybercrime. The banking world's technological advances are nothing short of incredible, but some of them put us at risk of hackers and technological failures. As silver is a hard asset, it can't be erased, accidentally reassigned, or stolen via hacking or password farming. Many of us go to great lengths to protect our homes, but few of us go to those same lengths to protect ourselves online and as such, keeping a small silver stash locked in your home is an excellent insurance policy.

Along the same lines, silver also offers anonymity that traditional forms of currency do not. While not everyone may be as concerned about their transactions being part of the public record, some want a bit more privacy. This option is especially something to consider when thinking of preparing for the worst in the form of insurance. Diversifying a portfolio is never a bad idea. Still, if you "diversify" by using different banks and then save all of those banking passwords onto your google account, you haven't diversified at all.

Having silver in your home means that no ill-wishing force can access the record of you having it, how much of it you have, and where you've spent it. Silver is entirely non-digital, which secures it from trojans, hackers, data mining, or data breaches.



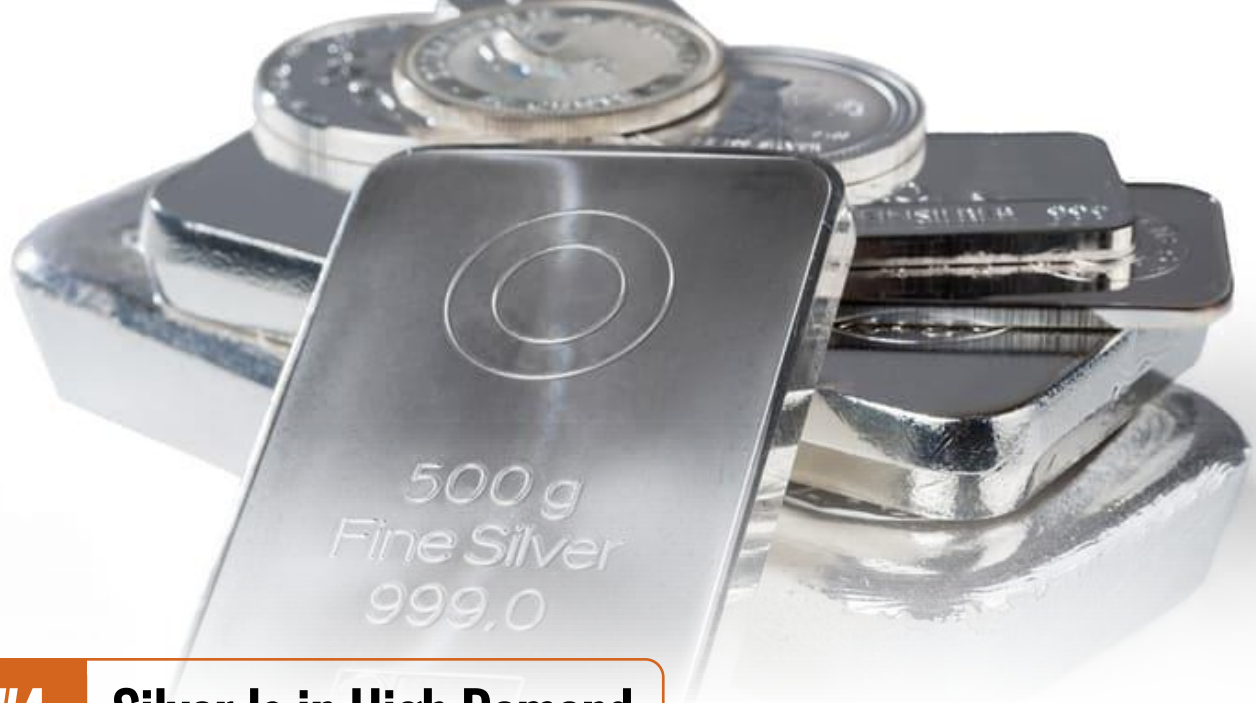
#3. Silver Is More Affordable and Versatile than Gold

Silver and gold are precious metals, and both are afforded the benefits we've discussed above, but silver is a much more practical investment. Silver is less expensive to buy because it is worth less than its golden counterpart, but that isn't necessarily bad. Think about what a pain it is sometimes to need to break large bills; with that same logic, it would be entirely inconvenient to use gold as emergency currency.

As silver comes in smaller denominations than gold, it is also more reasonable to sell when you need to meet a low priority or low-cost financial need. Cashing in an ounce of gold would be a significant disruption to your holdings of hard assets, and you might not need the full amount the ounce was worth. Investing in silver starts your investments in small denominations, so they don't need to be broken up drastically if you only need to use a small amount of your investment fund.

The versatility also extends into the potential returns you could receive from silver vs. gold. After the last great recession in 2008 to 2011, silver gained 448 percent, while gold prices only gained about one-fourth of that.

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#4. Silver Is in High Demand

Silver isn't just great as currency or an investment. It also has industrial and commercial purposes. Surprisingly, only 25% of the demand for silver is in the jewelry and silverware sectors, with 50% of the industrial industry's demand. The only commodity that has more industrial applications than silver is oil. Silver isn't even just used in electronics. It's also used in clothing, pharmaceuticals, water purification, and much more.

The basic laws of economics are supply and demand. If something is in demand and you can supply it, you have the advantage. In this way, silver is again a better investment than gold as we don't tend to use gold in our everyday lives the way we do with silver. Silver is also more likely to stay in demand because it isn't impacted as heavily by cost spikes as other materials.

When a manufacturer is faced with a massive increase in the cost of material, their first thought will usually be to find another material. With silver, many of the things we use daily require it but don't require a lot. This fact is the key to why it can always be in demand even when its value has ballooned 400%.

For example, an average cell phone only contains 0.2 grams of silver, so even if the cost of a gram of silver goes up, knowing it's a minute cost when divided up into individual phones, manufacturers will pass the cost onto the end-user.



#5. Collecting Coins Is Fun, Accessible, and Practical

The final and the arguably most crucial reason everyone is investing in silver and old coins is fun and practical. It's not hard to start doing and is a hobby that can be approached with varying interest levels. There are many different reasons people want to collect old coins, and we'll explore some of the common types of collectors here.

Challenge Collectors

In 1999 the "50 State Quarters Program" was launched, which was the campaign that inspired coin collecting to become a hobby for many Americans. The coins were produced for a limited time, and finding all 50 of them was a collector's mission. Many enthusiasts enjoy this satisfaction in seeking out a full collection. There are so many different coins and ways to define a set; it's easy to see why this is such a passionate hobby.

The challenge itself also drives many collectors; certain coins are rare, and finding the right coin from a specific country or year is an excellent source of excitement. Different depictions of visual variations on coins are also something collectors will challenge themselves to find. For some, their rarity makes them worth more than their metal and fiscal value to other collectors.

History Lovers

Those who love history also tend to appreciate and partake in the art of coin collecting. Researching different coins can give you a snapshot of a world that has come and gone.

Trying to find coins from specific periods is akin to hunting for an artifact of a different time for many enthusiasts. Some coins have been in existence for thousands of years, which is pretty incredible.

While most people don't think much about their pocket change, coin collectors often use their hobbies to learn more about culture, politics, and history. The evolution of coins has also been quite turbulent over the years and shows how high the silver demand is.

In 1873 the market price for silver saw a sharp drop as it was used less often than American paper money and European currency and was becoming more costly to mine. This event resulted in an act being passed in 1878, which required the government to buy at least two million dollars' worth of silver each month to coin as silver dollars. Unfortunately, things didn't go to plan because of political leaders at the time. This issue eventually led to another act in 1890 that required the U.S. treasury to buy 4.5 million dollars' worth of silver every month. This act was so mismanaged that it threatened the treasury gold reserves as silver was artificially inflated, and gold was artificially devalued.

Metal Content

Then, of course, some buy silver and collect old coins purely as an investment, and that's where the practicality appears. There are many things to appreciate about old coins, their stories, their history, and their beauty, but the metal content is valuable at the end of the day. Even if you never find a rare coin with value to a collector, the coin in itself will have value because precious metals are valuable. U.S. coins minted before 1965 have 90% silver content, making them very important if you're collecting purely for investment.

When Should I Start Collecting Silver?

Start today! Silver is an incredible investment, and there is little downside to investing in hard assets and old coins. When the economy is in a difficult position, silver and gold become extremely sought-after commodities. Experts know they are the best insurance plan against the worst-case scenarios with financial institutions.

As silver is easy to get in small quantities and a low-cost investment, it is the perfect opportunity for both seasoned investors and those new to investing. The historical bet is that you can't

go wrong investing in silver. In bullish markets, silver prices tend to do much better than gold, and it is harder for it to lose value than paper money.

Gold and silver serve as a hedge against recessions and bad investments on the other side of your portfolio. Hard assets like precious metals also have no credit risk and follow their own market rules, giving them an advantage in unpredictable and unstable economic times.

So, don't wait another second. There are tons of great reasons to invest in silver or old coins, so get some silver today!

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